

1952 HUDSON PASSENGER CAR

PRICES

Model	BODY TYPE	Factory Town Delivered Price†	Trans.	Local Taxes	Total Local Delivered Price	Shipping Weight (Pounds)
Pacemaker Series—6 cyl., 3¼ x 3¼—112 hp— 119" Wheelbase—Tires, 15 x 7.10						
4B	Brougham—2-Door, 6-Pass.	2299.48 <i>2247.42</i>			2307.42	3355
	Sedan—4-Door, 6-Pass.	2399.48 <i>2324.83</i>			2353.83	3390
	Club Coupe—6-Pass.	2399.48 <i>2324.83</i>			2353.83	3335
	Business Coupe—3-Pass.	2160.06 <i>2106.06</i>			2160.06	3305

Hudson Wasp Series—6 cyl., 3¼ x 4¼—127 hp— 119" Wheelbase—Tires, 15 x 7.10

5B	Brougham—2-Door, 6-Pass.	\$2396.15			2456.15	3470
	Sedan—4-Door, 6-Pass.	2448.33			2538.33	3485
	Club Coupe—6-Pass.	2448.33			2538.33	3435
	Hollywood (Hardtop) 6-Pass.	2789.68			2850.65	3525
	Convertible Brougham—6-Pass.	3025.78			3176.78	

Commodore Six Series—6 cyl., 3¼ x 4¼—127 hp— 124" Wheelbase—Tires, 15 x 7.10**

6B	Sedan—4-Door, 6-Pass.	\$2654.60			2715.59	3595
	Club Coupe—6-Pass.	2627.91			2678.91	3550
	Hollywood (Hardtop) 6-Pass.	2976.59			3038.59	3625
	Convertible Brougham—6-Pass.	3223.65			3325.65	

Hudson Hornet Series—6 cyl., 3¼ x 4¼—145 hp— 124" Wheelbase—Tires, 15 x 7.10**

7B	Sedan—4-Door, 6-Pass.	\$2749.18			2815.18	3600
	Club Coupe—6-Pass.	2722.51			2783.51	3550
	Hollywood (Hardtop) 6-Pass.	3071.19			3133.19	3630
	Convertible Brougham—6-Pass.	3318.24			3410.24	

† Factory Town Delivered Price includes List Price; Factory Delivery, including provision for Federal Tax Expense; and Dealer Conditioning Charge. Does not include extra-cost package on Pacemaker.

**15 x 7.50 tires are standard on Hudson Hornet and Commodore Series Convertible Broughams.

1952 HUDSON PASSENGER CAR (Continued)

PRICES

Model	BODY TYPE	Factory Town Delivered Price†	Trans.	Local Taxes	Total Local Delivered Price	Shipping Weight (Pounds)
Commodore Eight Series—8 cyl., 3 x 4½—128 hp— 124" Wheelbase—Tires, 15 x 7.10**						
8B	Sedan—4-Door, 6-Pass.	\$2749.18			2815.18	3630
	Club Coupe—6-Pass.	2722.51			2783.51	3580
	Hollywood (Hardtop) 6-Pass.	3071.19			3133.19	3660
	Convertible Brougham—6-Pass.	3318.24			3380.24	

† Factory Town Delivered Price includes List Price; Factory Delivery, including provision for Federal Tax Expense; and Dealer Conditioning Charge. Does not include extra-cost package on Pacemaker.

**15 x 7.50 tires are standard on Hudson Hornet and Commodore Series Convertible Broughams.

GROUP OPTION

Option	Item	Available On	Price*	Standard On
SK	Safety Group: Back-up Lights (2) Combination Fuel and Vacuum Pump Direction Indicator Glareproof Mirror Outside Rear-view Mirror Windshield Washer	All	\$81.60	

INDIVIDUAL OPTIONS

Option	Item	Available On	Price*	Standard On
O	Air Cleaner, Oil Bath	4B, 5B, 6B, 7B	\$ 7.85	
O	Air Cleaner, Oil Bath	8B	9.53	
II	Arm Rests, Rear Seat, Brougham	4B, 5B	4.49	
FG	Bumper Guard, Front Rectangular	4B, 5B	24.09	6B, 7B, 8B
R	Bumper Guards, Front Outer	4B, 5B	14.60	6B, 7B, 8B
A	Cylinder Head, Aluminum	4B, 5B, 6B	13.75	7B
A	Cylinder Head, Aluminum	8B	16.00	
XX	Clock, Electric	4B, 5B, 6B	18.80	7B, 8B
DD	Direction Indicator	All	23.57	
DE	Exhaust Deflector	All	1.97	
OO	Hydra-Matic Drive (L. H. D. only)	All	175.71	

*Price includes provision for Federal Tax expense.

REAR-AXLE RATIOS

Option	Item	Price
FF	4.10 to 1 Ratio—Standard on all models without Overdrive or Hydra-Matic Drive. This ratio is optional with Overdrive.	No Charge No Charge
I.I.	4.55 to 1 Ratio—Standard on all models with Overdrive. This ratio is optional with all models without Overdrive or Hydra-Matic Drive.	No Charge No Charge
JJ	3.58 to 1 Ratio—Standard on all models with Hydra-Matic Drive. (There is no other option with Hydra-Matic Drive.) This ratio is optional on Hudson Hornet models without Overdrive or Hydra-Matic Drive.	No Charge No Charge

TIRES

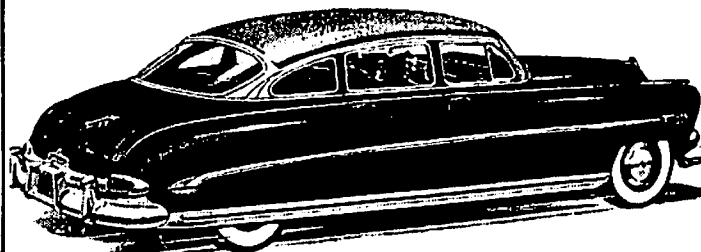
Five 15 x 7.10 4-ply Super-Cushion Black Tires (15 x 5.00 K Wheels) are standard on all models, except 6B, 7B & 8B Convertible models, which are equipped with 15 x 7.60 Tires (15 x 5.50 Wheels).

SPECIAL TIRES—EXTRA COST

Option	Item	Price*
NOTE	The following are substitutes on all models (except 6B, 7B and 8B Convertibles) for standard equipment of five 15 x 7.10 4-ply Black Tires.	
EE**	Five 15 x 7.60 4-ply Black Tires (15 x 5.50 K Wheels) substituted for five 15 x 7.10 4-ply Black Tires and Wheels.	\$22.17
WW	Five 15 x 7.10 4-ply White Sidewall Tires substituted for five 15 x 7.10 4-ply Black Tires.	37.47
EEWW	Five 15 x 7.60 4-ply White Sidewall Tires (15 x 5.50 K Wheels) substituted for five 15 x 7.10 4-ply Black Tires and Wheels.	58.56
Special Order	Five 15 x 7.10 6-ply Black Tires substituted for five 15 x 7.10 4-ply Black Tires.	49.57
Special Order	Five 15 x 7.60 6-ply Black Tires (15 x 5.50 K wheels) substituted for five 15 x 7.10 4-ply Black Tires and Wheels.	72.18
NOTE	The following are substitutions on 6B, 7B and 8B Convertibles for standard equipment of five 15 x 7.60 4-ply Black Tires.	
WW	Five 15 x 7.60 4-ply White Sidewall Tires substituted for five 15 x 7.60 4-ply Black Tires.	40.44
Special Order	Five 15 x 7.60 6-ply Black Tires substituted for five 15 x 7.60 4-ply Black Tires.	54.04

* Price includes provision for Federal Tax expense.
**Standard on 6B, 7B and 8B Convertible models.

HUDSON FOR '52



Fabulous new HUDSON HORNET

Luxurious new COMMODORE EIGHT and SIX

Spectacular new HUDSON WASP

Thrifty new PACEMAKER

PRICE, EQUIPMENT and OPTION FOLDER



HUDSON MOTOR CAR COMPANY—DETROIT

NOTE: The Hudson Motor Car Company reserves the right to make any changes or improvements on its products without incurring any liability or obligation whatsoever and without being required to make any corresponding changes or improvements on products theretofore manufactured or sold. Standard trim and other specifications and accessories are subject to change without notice.

Prices subject to change without notice.

March—1952

INDIVIDUAL OPTIONS (Continued)

Option	Item	Available On	Price*	Standard On
UU	Hub Caps, Large	4B, 5B	11.22	6B, 7B, 8B
Z	Hub Caps, omission of (allowance) Hub Caps, omission of (allowance)	4B, 5B 6B, 7B, 8B	2.99 6.24	
YR	Lights, Back-up, Pair	All	24.14	
GM	Mirror, Glareproof	All	4.78	
TD	Mirror, Outside Rear-view	All	5.61	
OF	Oil Filter	4B, 5B, 6B, 7B	13.86	
OF	Oil Filter	8B	17.29	
F	Ornament, Front Fender Top	4B	7.29	5B, 6B, 7B, 8B
T	Overdrive	All	110.77	
U	Plastic Rear Window, Large	All Convertibles	10.10	
HH	Pump, Combination Fuel & Vacuum	All	12.35	
Y	Radio	All	95.94	
VV***	Seat Cushion, Foam Rubber, Front	4B 5B	13.75	6B, 7B, 8B
MM***	Seat Cushions, Foam Rubber, All Seats	4B 5B	26.93	6B, 7B, 8B
BB	Shock Absorbers, Heavy-duty	All	14.05	
CF	Solex Glass with Sun Shade Windshield	All	41.83	
Special Order	Special Engine (127 Horsepower)	4B	36.65	
KK	Steering Wheel, Custom, with Horn Ring	4B	19.65	5B, 6B, 7B, 8B
NN	Trim Ring, Wheel Rim	All	15.15	
Special Order	Top, Orlon	All Convertibles	134.00	
E	Twin H-Power	5B, 7B	85.60	
VP	Vent Shades, Window and Wing	All (Exc. Conv. and Hollywood Hardtop)	18.46	
OV	Visor, Outside, and Traffic Light Viewer	All (Exc. Hollywood Hardtop)	33.05	
X	Weather-Control with Remote Control	All	74.39	
WA	Windshield Washer	All	11.17	
PP	Window Regulators, Hydraulic	5B Convertible	67.46	6B, 7B, 8B Conv.

***Standard on all Convertibles.

*Price includes provision for Federal Tax expense.

UPHOLSTERY OPTIONS

PACEMAKER SERIES UPHOLSTERY (4B)

All models except Convertibles

Hudson special-weave cord upholstery, gray with red and brown stripes, in combination with harmonizing plastic Dura-fab trim.

HUDSON WASP SERIES UPHOLSTERY (5B)

All models except Convertibles

Hudson special-weave tan cord upholstery with red and brown stripes, in combination with harmonizing plastic Dura-fab trim.

COMMODORE SIX SERIES UPHOLSTERY (6B)

All models except Convertibles

Six-tone Bedford Cord upholstery with tan and brown stripes in combination with harmonizing plastic Dura-fab trim in leather-grain finish.

HUDSON HORNET and COMMODORE EIGHT SERIES UPHOLSTERY (7B, 8B)

All models except Convertibles

Nylon 3-dimensional weave upholstery in combination with plastic Dura-fab trim in leather-grain finish. Option W-1—tan-brown upholstery with gold stripes is standard with body color options H-M-N-P-Q-S-RD-RF-RH-RJ-RM-RN-RO-RP-CC-RV-RW-RQ-RS-RT-RU. Optional with the other body colors without extra cost. Option W-2—blue-gray upholstery with blue stripes is standard with body color options B-J-K-G-RX-RA-RC-RI-RK-RR. Optional with the other body colors without extra cost.

CONVERTIBLE UPHOLSTERY OPTIONS

Hudson Wasp (5B)—Dark-red genuine leather upholstery with harmonizing leather-grain trim is standard with all body colors.

Hudson Hornet (7B), Commodore Eight (8B) and Commodore Six (6B)—

Two-tone blue and gray genuine leather upholstery with harmonizing leather-grain trim is standard with body colors B-G-J-K-RR. Optional with other body colors without extra cost.

Two-tone maroon and gray genuine leather upholstery with harmonizing leather-grain trim is standard with body colors H-M-N-P-Q-S-CC. Optional with other body colors without extra cost.

LEATHER TRIM

Option	Item	Price*
AA-1	Leather Trim—Brown & Gray	All models except Convertibles
AA-2	Leather Trim—Blue & Gray	All models except 5B Convertibles
AA-3	Leather Trim—Maroon & Gray	All models except 5B Convertibles
Special Order	Leather Trim, solid color—Maroon, Blue or Brown.	All models except Convertibles
	The above options are available on the following models at prices shown.	
	4B Brougham, Sedan, Club Coupe	\$146.18
	4B 3-Pass. Coupe	95.57
	5B All body types except Convertible	132.12
	6B, 7B, 8B Sedans	137.74
	6B, 7B, 8B Club Coupe and Hollywood Hardtop	141.69

*Price includes provision for Federal Tax expense

UPHOLSTERY OPTIONS (Continued)

CONVERTIBLE TOP COLORS

TAN top material is standard with body colors N-S-P-Q and CC. Optional, without extra charge, with all other available body colors.

BLACK top material is standard with body colors B-G-J-K and RR. Optional, without extra charge, with all other available body colors.

MAROON top material is standard with body colors H and M. Optional, without extra charge, with all other available body colors.

NOTE: Natural Orlon Convertible top material is available as an extra-cost option. See "Individual Options" list.

COLOR OPTIONS

SOLID GEM-LUSTRE COLORS (No Extra Cost)

Option	Color	Option	Color
B	Broadway Blue	K	Ebony Black
G	Jupiter Gray	S	Jefferson Green
H**	Texas Tan	Q	Gulf Green
J	Southern Blue	P**	Symphony Blue-Green (Dark)

**Extra cost, \$12.35, on 4B Pacemaker Models.

SPECIAL SOLID GEM-LUSTRE COLORS (Extra Cost)

Option	Color	Price*	Option	Color	Price*
M	Toro Red	\$28.07	CC	Symphony Blue-Green (Light)	\$28.07
N	Boston Ivory	30.29	RR	French Gray	28.07

TWO-TONE GEM-LUSTRE COLOR COMBINATIONS—(Extra Cost) (Not available on Convertibles or 4B Models)

Option	Color	Price*
RA	Black (lower body color) Boston Ivory (upper body color)	\$30.86
RC	Southern Blue (lower body color) Boston Ivory (upper body color)	30.86
RD	Jefferson Green (lower body color) Boston Ivory (upper body color)	30.86

(Continued in next column)

* Price includes provision for Federal Tax expense.

COLOR OPTIONS (Continued)

TWO-TONE GEM-LUSTRE COLORS (Extra Cost)

Option	Color	Price*
RF	Texas Tan (lower body color) Boston Ivory (upper body color)	30.86
RH	Toro Red (lower body color) French Gray (upper body color)	33.67
RI	French Gray (lower body color) Black (upper body color)	30.86
RJ	French Gray (lower body color) Toro Red (upper body color)	33.67
RK	French Gray (lower body color) Southern Blue (upper body color)	30.86
RM	Symphony Blue-Green (Light) (lower body color) Boston Ivory (upper body color)	33.67
RN	Boston Ivory (lower body color) Symphony Blue-Green (Light) (upper body color)	33.67
RO	Boston Ivory (lower body color) Texas Tan (upper body color)	30.86
RP	Boston Ivory (lower body color) Jefferson Green (upper body color)	30.86
RQ	Symphony Blue-Green (Dark) (lower body color) Symphony Blue-Green (Light) (upper body color)	30.86
PS	Jefferson Green (lower body color) Gulf Green (upper body color)	24.69
RT	Symphony Blue-Green (Light) (lower body color) Symphony Blue-Green (Dark) (upper body color)	30.86
RU	Gulf Green (lower body color) Jefferson Green (upper body color)	24.69
RV	Boston Ivory (lower body color) Black (upper body color)	30.86
RW	Symphony Blue-Green (Light) (lower body color) Black (upper body color)	30.86
RX	Southern Blue (lower body color) Broadway Blue (upper body color)	24.69

* Price includes provision for Federal Tax expense.